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...NewsLinks

A Web-based newsletter for the staff of Everett Public Schools

April 8, 2013 (NewsLinks articles are [archived on DocuShare](#))

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WHEN DO I START USING THE UPDATED DISTRICT LOGO?

A three-part answer to that question:

1. The updated logo will be phased in throughout this summer and fall, making cost-effective use of existing logoed items and replacing them with the updated logo as new supplies are ordered (and when "new" materials are created).
2. Before ordering new supplies or creating new materials, please review the [logo style guide](#) online. The guide specifies sizes, color and black and white options and placement – so that the logo appears consistently and professionally wherever it is used. If you have questions about ways to use the logo, contact the communications department **before** spending money or time on your products.
3. Details about updated letterhead, business cards and other frequently used forms will be coming over the next few months. Until then, please keep using existing supplies. Unless schools have used a district logo on materials in the past, the updated district logo will have no impact on your items.

I didn't know there was an updated district logo? When was that announced?

Dr. Cohn unveiled the updated logo during his remarks at the Foundation Breakfast on March 21. Dr. Cohn reviewed the dynamic, changing nature of our school communities, the global complexity of our world and that of our students' futures -- and the possibilities that come from quality education and

communities that care about young people. The updated logo represents all of this and will replace the one used in the district since 1998. [On March 28, NewsLinks](#) included information about the updated logo and an updated website coming this fall.

Logo questions? Email the [communications office](#) or phone 425-385-4040.

SHORT TIMELINE TO RECOGNIZE STUDENT ACCOMPLISHMENTS – Mayor's Youth Achievement Awards

[Nomination](#) deadline for annual awards is April 12, 2013, which recognizes the accomplishments of individuals ages 8 to 20 who attend school in the Everett area.

The awards emphasize the positive achievements of the city's young people by recognizing those who have distinguished themselves in such areas as community service, politics, arts and entertainment, academics, athletics, citizenship or who have overcome obstacles to accomplish their goals.

Send nominations to: [Kate Reardon](#), Public Information Director, 2930 Wetmore Ave, Suite 10A, Everett, WA 98201, or fax to 425-257-8729. Questions or comments? Contact Kate [by email](#) or by phone at 425-257-8687.

REMINDER! RETIREMENT WORKSHOP – April 11

Whether you are coming to this presentation to refresh your memory about your retirement benefits, or it's your first time attending, this presentation is packed with essential information and tips for making the transition from active employment to retirement as easy and comfortable as possible. Presented by the Department of Retirement Systems (DRS) on **Thursday, April 11**, 4 to 5:30 p.m. at the Longfellow Annex. It is not necessary to register for this workshop.

Looking for the [Retirement Member Handbook](#)? On the left hand side of the finance department webpage, select *Retirement* and choose your retirement system and plan handbook.

SCHOOL START AND END TIME SURVEY – coming later this week

Watch for a survey coming out through staff email and *InTouch* later this week that outlines several options for school start and end times. In an effort to increase bus route efficiency, save general budget dollars and improve bus on-time pick-ups, the start and end times for some schools may change starting in fall 2013. Be sure to take the survey to rate which option would be your preference.

VIEW RIDGE ELEMENTARY OPEN HOUSE

Join View Ridge Elementary in dedicating their newly rebuilt school on April 23, 2013 from 6:30 to 8 p.m. Evening includes school tours, entertainment and more!

NEWS AROUND THE DISTRICT

- 04.05.2013 [Betty Cobbs, Woodside principal, earns state science award](#)
- 04.05.2013 [Silver Lake students plant for the future](#)
- 04.05.2013 [Jackson High student earns journalism honors](#)
- 04.05.2013 [Jackson High Mock Trial team does well at state](#)
- 04.05.2013 [JHS Jason Todd is Gatorade Player of the Year](#)
- 04.05.2013 [CHS Roberta Hasstedt named Advisor of the Year](#)
- 04.05.2013 [700 teachers learn together on March 22 LIF day](#)
- 04.05.2013 [Cascade and Jackson students win awards in photography contest](#)
- 04.04.2013 [Lydia Hawkins wins essay contest](#)
- 04.04.2013 [Forty-five Everett students honored in library contest](#)

OPPORTUNITIES FOR STUDENTS AND STAFF

1. Parent workshop about marijuana

Confused about marijuana? **April 11, 6:30 to 8 p.m.** at H.M. Jackson High library. Please join Jerry Blackburn, Director of Early Recovery Services at Lakeside Milam Recovery Centers, as we dive headlong into an honest discussion regarding the impact marijuana use has on our most vulnerable population—our kids. For more information, please contact [Lyn Lauzon](#), JHS Intervention Specialist, or call at 425-385-7178.

2. Learn about Running Start at Everett Community College (EvCC). High school students and their parents can learn about EvCC's Running Start program at 6 p.m., April 16 at EvCC's Henry M. Jackson Center Auditorium, 2000 Tower St. Need more info? Email [EvCC's High School Relations Office](#) or call 425-388-9073.

3. [FREE play](#), April 26, 7 p.m. at Civic Auditorium, presented by Everett Community College Student Activities. *Platanos y Collard Greens* is described as a modern version of *West Side Story* about two college students who face the prejudices of family and friends as the play explores whether love between African-Americans and Latinos can survive. More information from EvCC Student Activities at 425-388-9508.

4. **Healthy Kids, Healthy Communities: Healthy Kids Day. Sat., April 27, 10 a.m. to 1 p.m.** Free community event that celebrates physical activity, healthy eating, and fun ways to keep learning and thriving throughout the summer. Fun, food and games at [all five family branches of the YMCA of Snohomish County](#).

5. **Teens Take on Health video challenge** – If you're a 4-H'er or a teen at least 13 years old and ready to take on local health challenges, it's your turn to [join the Revolution of Responsibility](#). **Submit your video by May 3** (max 90 seconds). Be sure to identify a health challenge in your family, school or community, and then explain how you would tackle it. Vote for your favorite five finalists starting May 3 at 5 p.m. EST. The winner will be announced on May 17. For a little inspiration, click on the Video Entries tab.

6. **It's Golden Apple season**, and time to nominate a teacher, school staff member or educational program that has made a difference in your community for KCTS-TV's 22nd annual [Golden Apple Awards for Excellence in Education](#). Nomination forms must be **postmarked by May 6**. The Golden Apple Awards ceremony will air in prime time on public television stations statewide in February 2014. Recipients each earn a \$1,500 grant.

7. **[21st century skills symposium](#)** – What does the 21st century hold for today's students? What can Everett Public Schools do to best prepare our students for their futures? Dig deep into these and other questions to help shape the definition of a successful 21st century graduate and identify how schools can foster that success. Symposium held **Sat., May 4**, 8:30 a.m. to 3 p.m. at Evergreen Middle School. Questions? Email LearningForLife@everettsd.org.

8. **Attention art teachers, grades K-8!** Join the 14th annual Art Technique Workshop Series for credit or clock hours at the Schack Art Center. Four evening sessions (Apr. 10, 17, 24, & May 1) taught by local art educators Nancy Jordan and Deborah Barten. [Details and registration online](#).

Bring museum artifacts into your classroom with [Outreach Suitcases](#). Three new suitcases are now available from the Ann P. Wyckoff Teacher Resource Center at Seattle Art Museum. Suitcases may be reserved for up to 12 days. Contact Nancy Bell at 425-259-5050 x23 to reserve a suitcase.

Sign up for May field trips to the Schack. Field trip time slots and registration information is also [available online](#).

9. [Open House at Edmonds Community College](#) – May 14, 6 to 8 p.m. at Woodway Hall 202.
10. Take a walk on Thurs., May 23 from 3 to 5 p.m. during **North Middle School's Walkathon**. Save the date on your calendar now and watch for more details about how to register and the prizes you could win. Questions? Contact [Christina Church](#).
11. **A local leadership opportunity for students 12 to 18 years old.** The Paine Field Squadron of the Civil Air Patrol is recruiting cadet candidates for opportunities to “learn, lead and serve” in the Civil Air Patrol. Interested students are encouraged to contact Recruiter Robert Burton at 206-427-9357 or email Robert.burton@wawg.cap.gov.
12. **Plan in advance for September 1 student video contest deadline.** The 4th annual [Livable Snohomish Co. Summit](#) is holding a video contest for students. The focus of the forum is “Building Livable Communities.” Winner will earn a cash prize. Contact [Kristin Kelly](#) for more information.

OPPORTUNITIES IN BRIEF

1. I-90 Wildlife Bridges Coalition design contest offers **\$1,500 scholarship (\$500 scholarship to runner-up)**

Washington State Department of Transportation engineers are looking for student designs of a wildlife crossing over Interstate 90. The crossing should be similar to the structure already designed and scheduled to be built in 2015 near the Price Noble Creek Sno-Park, as part of the second phase of the [I-90 Snoqualmie Pass East project](#).

Students register for free at Washboard.org and search for *2013 Bridging Futures* to download the application. For a wide variety of resources to help with the design and essay, students can visit the [I-90 Wildlife Bridges Coalition webpage](#). The Bridges Coalition supports WSDOT's wildlife crossings as part of the I-90 improvement project. **Applications must be postmarked by May 3, 2013.**

KEY DATES – [important dates and celebrations](#) you won't want to miss

planning for now!

POLICIES AND PROCEDURES – All policies and procedures are [available online](#).

Recent revisions include:

- 3412 and 3412P, Scoliosis - deleted

Everett Public Schools does not discriminate on the basis of sex, race, creed, religion, color, national origin, age, honorably discharged veteran or military status, sexual orientation including gender expression or identity, the presence of any sensory, mental, or physical disability, or the use of a trained dog guide or service animal by a person with a disability in its programs and activities and provides equal access to the Boy Scouts and other designated youth groups.

Designated to handle inquiries about nondiscrimination policies are: Affirmative Action Officer, Carol Stolz, 3715 Oakes Ave., Everett, WA 98201, 425-385-4106; Title IX Officer, Randi Seaberg, 3715 Oakes Ave., Everett, WA 98201, 425 385 4104; 504 Coordinator, Linda Tyrrell, 4730 Colby Ave, Everett, WA 98203, 425-385-4064; ADA Coordinator, Kristine McDowell, 4730 Colby Ave, Everett, WA 98203 425-385-5250. (Email address for each is *FirstInitialLastName@everettsd.org*)

Diane Bradford
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Everett Public Schools
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Our students will lead and shape the future.